



Communications & Image Committee

CHAIR: Lori Teders, Director of Administration, Hoekstra Transportation
VICE CHAIR: Lisa Spangenberg, CEO, Spangenberg Partners, LLC
TCA STAFF LIAISON: Marli Hall

AGENDA:

MEETING DATE: Sunday, September 26, 2021
TIME: 10:45 a.m. – 12:00 p.m. PT
PLACE: Wynn Las Vegas
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- I. Call to Order
 - Welcome
 - Roll Call
 - Antitrust Review
 - Approval of Minutes
- II. Communications Outreach
- III. Highway Angel
- IV. Contests and Awards Update
- V. Truckload Strong Campaign
- VI. National Truck Driver Appreciation Week
- VII. U.S. Capitol Christmas Tree
 - Choose Outdoors Representative Jodi Massey
 - Awards Presentation
- VIII. Vietnam Veterans Memorial Fund's "The Wall That Heals"
 - VVMF Representative Tim Tetz
- IX. Old Business
- X. New Business
- XI. Executive Session
- XII. Adjournment